

# Sponsorship Levels



Your support helps keep the Alabama Book Festival a free event for everyone to enjoy. Funding supports authors/presenters, children's activities/materials, volunteer supplies, and promotion. If you would like more specific information about categories of support, please feel free to contact us.

## **Sponsor**

*\$10,000 and above*

Author **venues** will be named in honor of festival sponsors. There are four adult/general venues and one dedicated children's area. Naming includes **banners/signage** on each venue and the highest visibility on entrance banners/signage. Sponsors also receive the most prominent display in **media materials**, including rack cards, flyers, the festival program, and posters.

## **Partner**

*\$3,000 to \$10,000*

Festival partners will be prominently named in **festival signage**, including entrance banners. They will also receive prominent display in festival **media materials**, including rack cards, flyers, the festival program, and posters.

## **Friend**

*Up to \$3,000*

Friends of the Alabama Book Festival will be named in the **program** and other **media/promotional pieces**.

**Contact Jay Lamar at 334-844-4946 or [lamarja@auburn.edu](mailto:lamarja@auburn.edu) for more information.**