



Ways to Support the College of Liberal Arts

Gift Type	Definition	Advantages for Donor
Outright Gifts	Outright gifts may be in the form of cash, securities, real estate, or personal property.	Gifts of cash and of appreciated property will provide you with an income tax deduction for the full, fair market value of the gift. During the AU Campaign, the fair market value will also be applied toward the campaign goal.
Matching Gifts	Many companies will match gifts that their employees make to charitable organizations. A list of matching companies is available from Auburn University, or you may wish to inquire at your company to see whether it matches your charitable contributions.	You can double or even triple the impact of your gift at no extra cost to you. During the AU Campaign, the matching gift from your company will be added to your own gift in determining the amount to be applied toward the campaign goal when you submit a completed matching gift form.
Five Year Pledges	Payment of your pledge over the next five years.	You can consider a larger commitment because the payments can be extended over five years. During the AU Campaign, the total value of that pledge, plus any anticipated matching gifts may be counted toward the campaign goal.
Charitable Remainder Trusts	A contract between you and Auburn University for a gift in exchange for a life income. A special kind of gift annuity, called the deferred gift annuity, permits you to make a gift to Auburn now in exchange for a guaranteed life income, beginning at a future date.	A charitable gift annuity provides a guaranteed fixed income for you and/or others. By deferring the income, you increase both the amount of your charitable deduction and amount of income you will receive from your gift. During the AU Campaign, the gift portion of a charitable gift annuity counts at the full face value toward the campaign goal.
Life Insurance	Auburn is named as both owner and beneficiary of a new or existing life insurance policy. If there are premiums yet to be paid, you pledge to reimburse Auburn for those premiums.	Amount of premiums is deductible as a charitable contribution. During the AU Campaign, the face value of the policy will be counted toward the campaign goal.
Bequests	You may include Auburn in your will for a specific amount, a percentage of your estate, or a remainder gift after bequests to individuals have been paid.	Estate tax deduction for full value of your bequest to Auburn. During the AU Campaign, certain restrictions apply to counting bequests toward the campaign goal.